

2024 Convention Schedule
Westin Hilton Head Island
SCCFA / CAT / GCA / KCA / NCCA / SCCA

Sunday	7/14/2024	2:00 - 3:30	Optional Exhibitor Set up (for the golfers)
Monday	7/15/2024	8:00 - 2:00	Golf Tournament 8:30 Shotgun Start at Port Royal Golf Club - Robbers Row <i>Sponsored by C&J Financial</i>
		9:00 - 2:00	Exhibitor Set Up
		2:00 - 7:00	Registration Open <i>Sponsored by Argent Trust</i>
		2:45 - 3:45	SCCA Board Meeting
		4:00	Exhibitor meeting
		5:00 - 7:00	Opening Reception ***EXHIBITS OPEN*** (Families Welcome) <i>Sponsored by Matthews International</i>
			Corn Hole Tournament - <i>Sponsored by Salem Stones</i>
Tuesday	7/16/2024		Breakfast on your own
		7:30 - 1:00	Registration Open <i>Sponsored by Argent Trust</i>
		7:55 - 9:45	General Session
		7:55 - 8:00	On-Time Drawings for State Baskets
		8:00 - 8:15	Welcome by Association Presidents
		8:15 - 9:00	
			Keynote: Robbie Pape - "Being a Leader of Influence: At Home & At Work"
		9:00 - 9:45	Exhibitor Introductions
		9:45 - 11:00	***EXHIBITS OPEN*** (Brunch provided)
		10:55 - 1:00	General Session
		10:55 - 11:00	On-Time Drawings for State Baskets
		11:00 - 11:30	
			Jim Cortner - "Marketing by Focusing on the Family Through Personalization"
			Kevin Armistead - "All In the Family"
			Jodie Dupree - "Finding Ways to Say YES"
		12:30 - 1:00	Legislative Update Committee Chair, Fred Berry to line up presenter
		1:05 - 1:30	State Annual Meetings
		1:30 - 2:00	SCCFA Annual Meeting
			<i>Afternoon free time, planned family activities, and time on your own</i>
Wednesday	7/17/2024		Breakfast on your own
		7:30 - 11:00	Registration Open <i>Sponsored by Argent Trust</i>
		7:00 - 8:00	SCCFA Past Presidents' Breakfast
		7:55 - 9:30	General Session
		7:55 - 8:00	On-Time Drawings for State Baskets
		8:00 - 8:30	Misti Drew - "Focused Leadership Through Industry Transformation"
		8:30 - 9:00	Pierce Dempsey - "Enhancing Family-Focused Service with AI"
		9:00 - 9:45	Exhibitor Introductions
		9:45 - 11:00	***EXHIBITS OPEN*** (Brunch provided)
		10:55 - 1:00	General Session
		10:55 - 11:00	On-Time Drawings for State Baskets
		11:00 - 11:30	Tim Smith - "Maximizing Your Volume Opportunities"
		11:30 - 12:00	Panel of Speakers for Q&A Session
		12:00 - 12:30	Memorial Service (30 minutes)
		12:30 - 12:45	Address by ICCFA President, Lee Longino (15 minutes)
		12:45 - 1:15	Installation of all new boards - SCCFA and States
		1:15 - 1:30	Final basket drawings, exhibitor card drawing, and 50/50 drawing
		1:30 - 2:30	Exhibitor Tear Down
			<i>Afternoon free time, planned family activities, and time on your own</i>
		5:00 - 5:45	New State Association Boards and SCCFA Board Photos - <i>Sponsored by Cave Hill Cemetery</i>
		6:00 - 6:30	Presidents' Reception - <i>Sponsored by Kyber Columbarium</i>
		6:30 - 7:00	GCA and SCCFA Lifetime Achievement Awards
		7:00 - 8:00	Dinner - <i>Sponsored by Dignity Memorial</i>
		8:00 - 9:00	Passing of Gavel (w/ farewells & thank yous)
		9:00 - 10:30	Entertainment: BlackWater Band - <i>Sponsored by Coldspring</i>
Thursday	7/18/2024	9:00 - 10:30	SCCFA Board Meeting