

2023 Convention & Exhibits

Park Vista Hotel – Gatlinburg, TN – June 25-27
Sponsorship Opportunities

The Southern - SCCFA
Cemetery Association of Tennessee
Kentucky Cemetery Association
North Carolina Cemetery Association
South Carolina Cemetery Association



In June of 2023, The Southern will be Celebrating 90 Years of Being Southern!

We are partnering with the cemetery associations from Kentucky, North Carolina, South Carolina and Tennessee. Bringing our five conventions together will benefit you, our suppliers and sponsors. It will reduce your travel expenses, and allow you to combine your sponsorship dollars toward a single, regional convention at which we plan to offer high-quality program content. With our suppliers and professionals' generous sponsorships, we will provide a dynamic convention with great presentations, great accommodations, fun and memorable meals, and outstanding networking opportunities for all.

Please review the wide range of sponsorships available and check the level at which you can contribute. We thank you for your continued and faithful support to our associations. Please see the attached page for items which are included with each sponsorship level.

	Sponsorship	Co-Sponsorship
Convention APP (Exclusive – One sponsor only)	<input type="checkbox"/> \$2,500	Company info displayed on app!
Registration, Name Badges and Welcome Photo Booth	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,250 (2 avail)
A/V and Wi-Fi	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$2,500 (3 avail)
Program Booklet	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$1,000 (3 avail)
Sunday – Opening Reception w/Exhibitors (90's theme)	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000 (2 avail)
Sunday – Corn Hole Tournament	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,250 (2 avail)
Monday – Brunch during Exhibit Hours	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$1,875 (4 avail)
Monday – Golf Tournament	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500 (2 avail)
Tuesday – Brunch during Exhibit Hours	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$1,875 (4 avail)
Tuesday – Presidents' Reception	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500 (2 avail)
Tuesday – Granite 90 th Anniversary Banquet	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$5,000 (3 avail)
Tuesday – Banquet Entertainment	<input type="checkbox"/> \$5,000	
Tuesday – Banquet Photo Booth	<input type="checkbox"/> \$1,000	
General Convention Sponsor	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,000 <input type="checkbox"/> \$500

Company Name: _____ Contact: _____

Email: _____ Phone: _____

Please scan and email this completed form to TheSouthern.office@gmail.com and we will email you an invoice for payment. Should you request assistance or have any questions please call Cindy Foree (615) 714-9605. Sponsorship deadline to be included in program booklet and signage: April 30, 2023.

Sponsor Benefits

\$10,000 +

- ✓ Two complimentary registrations and one exhibit space
- ✓ Complimentary full color, full page ad in the printed program inside front or back cover
- ✓ 1 Year ad featuring your logo with link to your web site on our home page
- ✓ Main stage signage throughout the convention and dinner
- ✓ Logo on Welcome Photo Booth Backdrop for posting on social media
- ✓ Recognition in Printed Program

\$5,000 - \$9,999

- ✓ Two complimentary registrations and one exhibit space
- ✓ Complimentary full color, full page ad in the printed program (8.5x11 page size)
- ✓ 1 Year ad featuring your logo with link to your web site on our home page
- ✓ Main stage signage throughout the convention and dinner
- ✓ Logo on Welcome Photo Booth Backdrop for posting on social media
- ✓ Recognition in Printed Program

\$3,500 - \$4,999

- ✓ One complimentary registration and exhibit space
- ✓ Complimentary full color, full page ad in the printed program (8.5x11 page size)
- ✓ 1 Year ad featuring your logo with link to your web site on our home page
- ✓ Main stage signage throughout the convention and dinner
- ✓ Logo on Welcome Photo Booth Backdrop for posting on social media
- ✓ Recognition in Printed Program

\$2,500 - \$3,499

- ✓ Complimentary full color, half-page ad in the printed program (8.5x11 page size)
- ✓ 1 Year ad featuring your logo with link to your web site on our home page
- ✓ Main stage signage throughout the convention and dinner
- ✓ Logo on Welcome Photo Booth Backdrop for posting on social media
- ✓ Recognition in Printed Program

All other sponsorship levels include:

- ✓ Main stage signage throughout the convention and dinner
- ✓ Logo on Welcome Photo Booth Backdrop for posting on social media
- ✓ Recognition in Printed Program